

the ADVISOR

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A PUBLICATION FOR GUIDEONE INSURANCE PERSONAL LINES POLICYHOLDERS



GUIDEONECONNECTIONS.COM OFFERS VALUABLE RESOURCES

AS PART OF GUIDEONE INSURANCE'S MISSION STATEMENT, WE WORK TO MAKE A DIFFERENCE IN SOCIETY BY ADVANCING THE MINISTRIES AND CAUSES OF OUR CUSTOMERS. To emphasize this belief, GuideOne recently launched a new program called GuideOne Affinity Connections. Specialized for faith-based and nonprofit organizations, the program offers discounts on personal lines insurance to select institution's members, supporters, donors and subscribers.

GuideOne Connections Website

An exciting feature of this program includes the new GuideOne Connections website at GuideOneConnections.com. While the site offers information regarding the GuideOne Affinity Connections program and current partner organizations, it also has the Making a Difference blog that serves as a resource for all individuals. This blog offers tips, information, inspirational stories, visuals and white papers on a number of topics that will help you protect yourself at home and on the road, as well as help you to maintain a strong community while enjoying life. There are five key areas that posts are focused on:

- **Being There** – Offers risk management tips and tools that individuals can implement in their daily lives. Recent examples of posts include tips for managing holiday stress and steps for recruiting new volunteers.
- **In the Community** – Helps bring attention to issues and opportunities that may be present in the community and what you can do as an individual to help shape your community. Responding to the recent Ebola crisis is an example of what you will find with these posts.
- **Planning Ahead** – Offers a variety of tips to help keep you and your family and friends safe during upcoming seasons or events, such as preparing your vehicle for winter.
- **Shared Values** – Takes a look at different causes and how they are helping support those less fortunate in our community. Recent posts include volunteer experiences with Habitat for Humanity and Meals from the Heartland.
- **Lifestages** – Provides tips for getting through the different stages of your life, such as buying a new home, right-sizing your insurance coverages or teen driving tips.

To get information that is of interest to you, you can subscribe to the blog via a weekly email blast or an RSS feed. To subscribe, visit GuideOneConnections.com and click on the Making a Difference link. ■



GuideOneConnections.com

TO LEARN MORE ABOUT PROTECTING YOUR HOME AND REDUCING RISK, visit the Personal Lines Consumer Information and Safety Tips section on GuideOne.com.

TO REPORT A CLAIM, call the GuideLine[®] toll free at 1-888-748-4326 any time – 24 hours a day, 7 days a week.

TO LEARN MORE ABOUT ANY OF THE FEATURES IN THE ADVISOR, contact your GuideOne agent, or call 1-888-218-8561 to locate an agent near you.

PROTECTION FOR YOUR VALUABLE POSSESSIONS

WHILE YOU MAY HAVE A COMPLETE HOMEOWNERS POLICY, IT IS IMPORTANT TO ENSURE YOUR MOST VALUABLE ITEMS ARE COVERED AS WELL.

GuideOne's add-on Valuable Possessions Coverage provides additional coverage for belongings that have specific limitations within your current homeowners policy, such as jewelry, fine art, silver flatware, antiques, musical instruments, stamp or coin collections and more. Contact your GuideOne agent to discuss adding this valuable coverage today. ■



WINTER HOME MAINTENANCE

WINTER WEATHER IS UPON US AND WITH IT CAN COME COLD, SNOW, ICE AND WIND. THESE CONDITIONS OFTENTIMES HAVE THE POTENTIAL TO CAUSE SEVERE DAMAGE TO YOUR HOME. In order to protect your house from the harsh environments of winter weather, consider doing the following that have been taken from GuideOne's Severe Winter Weather Checklist:

- Remove ice dams near gutter downspouts. Ice dams can cause water buildup, which can seep into your house.
- Keep gutters free of leaves and debris, so melting snow and ice move freely.
- In extreme cold temperatures, maintain a minimum temperature of 65 degrees inside your home to prevent pipes from freezing that may be located inside exterior walls.
- Leave the cabinets open under your kitchen and bathroom sinks. This keeps warm air circulating around your pipes.
- Another tip to prevent pipes from freezing is to open hot and cold faucets located on exterior walls enough to let them drip slowly. This will keep water moving within the pipe.

- Identify the location for the main water shutoff in your home, and make sure you are familiar with how it works.
- Make sure all hoses are disconnected from outside spigots.
- Keep garage doors closed if your garage door is attached to your house, as the door leading to the house is probably not as well insulated as an exterior door.
- Watch for dead, damaged or dangerous branches that could break due to ice, snow or wind, and possibly cause damage to your house, a car or injure someone walking near your property.
- Make sure fireplaces, wood stoves and electric heaters are working properly.
- Close the flue in your fireplace when it's not in use.

For more information, visit the Home Safety Resources page on [GuideOne.com](https://www.guideone.com). ■



TAKE THE RESPONSIBLE CHOICE AUTO PLEDGE AND SAVE

FOUNDED AS AN AUTO INSURANCE COMPANY FOR NONDRINKERS, GUIDEONE HAS BEEN PASSIONATE ABOUT ENDING DRUNK DRIVING SINCE ITS BEGINNING. Because many customers share in the company's long-standing values and beliefs, you have the ability to help in this fight by taking the Responsible Choice Pledge. By pledging and demonstrating a commitment to not drink and drive, you will receive an automatic discount on your auto insurance (formerly known as the non-drinkers discount). For more information, or to take the pledge, contact your GuideOne insurance agent. ■